Literary Initiatives

National Book Festival: The Festival Near You

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**Infographic Summary:**

This infographic provides an introduction to the goals and features of the Festival Near You component of the 2021 National Book Festival. Because the Festival is continuing as a primarily virtual series of events this year, the infographic is meant to highlight this new portion of the Festival and to give users information on how to effectively utilize its features.

**Infographic Transcript Content:**

Library of Congress National Book Festival: The Festival Near You

Goals:

· To bring the Festival closer to home through programming from state affiliates and local organizations

· To highlight Great Reads from Great Places book selections by Affiliate Centers for the Book, connecting them directly to the National Book Festival

· To continue expanding the reach of the Festival in a virtual setting, connecting diverse communities of users with the Library to create a truly national Festival

[*Inset image center left: screenshot of interactive map of the United States and territories in blue with labels. Above is a directive that reads “Select a state or territory” beside a dropdown menu with “Alabama” selected. From the 2021 National Book Festival website.*]

An interactive map leads attendees to dedicated pages for programs and Great Reads from Great Places selections from each state and territory

[Bottom Left]

[*Inset image: Library of Congress logo*]

[*Inset image center right, Screenshot of the Alabama state page on the Festival Near You section of the 2021 National book Festival website. Image shows descriptive text and the cover of Rick Bragg’s “The Speckled Beauty: A Dog and His People, Lost and Found,” which shows a photograph of a dog with light brown fur on a blue background.*]

[Descriptive text in the image reads:]

Alabama

Great Reads from Great Places

“The Speckled Beauty: A Dog and His People, Lost and Found” by Rick Bragg

Age: Adult

Following a cancer diagnosis, chemo, kidney failure and recurring pneumonia, author Rick Bragg’s life was transformed by his love for a poorly behaved, half-blind stray dog. “The Speckled Beauty: A Dog and His People, Lost and Found” (Knopf) captures the extraordinary, sustaining devotion between two damaged creatures who need each other to heal. Bragg calls Alabama home, and the state serves as the setting for many of his books, including “The Speckled Beauty.”

Rick Bragg is a Pulitzer Prize-winning journalist and the author of 12 books. He writes a monthly column for Southern Living, teaches writing at the University of Alabama and is also a regular contributor to Garden & Gun magazine.

Alabama Center for the Book External

University of Alabama