How Are Funnel Profiles and Funnel Member Profiles Configured in the PCC Directory?

Background

Configuring PCC funnel profiles and funnel member profiles presented a unique challenge when developing the PCC Directory. Whereas a PCC "stand-alone" member institution has complete control over its institutional profile in the directory, and the profile functions as a single unit, PCC funnels and funnel members are linked, so there needs to be an overall funnel profile that is maintained by the funnel coordinator, and separate funnel member institution profiles, maintained by the local funnel contact. The funnel member institution needs to be able to submit statistics and maintain the currency of the contact information in its profile, and the funnel coordinator needs to be able to add or delete members of the funnel, and run statistics on the funnel production as a whole, in the funnel profile.

Identifiers

The PCC Directory requires a unique identifier for each profile. The MARC Organization Code was chosen as this unique identifier, since most institutions know their MARC Organization Codes, and recognize what it means. For a "stand-alone" member institution, the MARC Organization Code is unique and fulfills the requirements of the directory perfectly.

Identifiers for Funnels

Very few PCC funnels have a funnel MARC Organization Code. There are some funnels that do have a MARC Organization Code, though. For example, the SACO Music Funnel has the MARC Organization Code CaStSMF. But since most funnels do not have a MARC Organization Code, a naming convention was devised to assign unique identifiers to funnels in the PCC Directory. The convention is to use a capital letter to represent that the profile is for a funnel (the letter "F") followed by a capital letter for the PCC program in which the funnel operates ("B" = BIBCO, "C" = CONSER, "N" = NACO, "S" = SACO). The actual funnel name is in capital letters, and is preceded by the program under which it operates.

For example:

Funnel Name	Funnel ID / MARC 21 Code	Program
BIBCO HEBRAICA FUNNEL	FB-HB	BIBCO
BIBCO MUSIC FUNNEL	FB-MUS	BIBCO
BIBCO NEW JERSEY FUNNEL	FB-NJ	BIBCO
CONSER ATLA FUNNEL	FC-ATLA	CONSER
CONSER UC FUNNEL	FC-UC	CONSER
NACO ALASKA FUNNEL	FN-AK	NACO
NACO ARABIC FUNNEL	FN-ARA	NACO
NACO ART FUNNEL	FN-ART	NACO
NACO ATLA FUNNEL	FN-ATLA	NACO
NACO ATLANTIC CANADA FUNNEL	FN-CAN	NACO

Only the funnel coordinators have access to the funnel profiles, and a funnel coordinator can only access the profile for the funnel they coordinate.

Identifiers for Funnel Member Institutions

Providing a unique identifier for funnel member institutions also presented a challenge. Often, a funnel member institution also participates in other PCC programs as a "stand-alone" member. For example, Vanderbilt University is a "stand-alone" NACO member, as well as a funnel member of the NACO CJK Funnel. The same MARC Organization Code (TNJ) is used for both Vanderbilt's "stand-alone" NACO membership, and for Vanderbilt's NACO CJK Funnel membership. Because the PCC Directory requires a unique identifier for each profile, there is a conflict in this case because Vanderbilt uses the same MARC Organization Code for different levels of PCC involvement. There are two PCC Directory profiles for Vanderbilt University, one for its "stand-alone" membership, with the NACO liaison as primary contact, and another CJK Funnel member profile, with the CJK funnel member as primary contact.

The identifier conflict is broken by appending a suffix to the identifier to indicate funnel involvement. The "stand-alone" identifier is not changed.

And the conflict between the "stand-alone" NACO member name and the funnel member name at the same institution is resolved by a parenthetical addition to the institution to indicate its funnel involvement:

Vanderbilt University	TNJ
Vanderbilt University (NACO CJK Funnel)	TNJ-FN-CJK

In the example above, Vanderbilt uses the same MARC Organization Code TNJ for both its stand-alone NACO membership, and its NACO CJK Funnel membership.

For consistency and uniformity, each funnel member institution has a suffix appended to its PCC Directory profile, even if the institution uses a unique MARC Organization Code for its funnel membership:

| Bates College | MeLB |
| Bates College (NACO Music Funnel) | MeLeBNM-FN-MUS |

In the example above, the MARC Organization Code MeLeBNM is unique for Bates College's NACO Music Funnel membership.

The suffix includes an abbreviated form of the program name and the funnel name, for example:

FN-CJK   NACO CJK FUNNEL

FN-MUS   NACO MUSIC FUNNEL

FS-JD   SACO JUDAICA FUNNEL

Additionally, there can be a conflict with the name of a funnel as well!

For example, there is a CONSER ATLA FUNNEL and a NACO ATLA FUNNEL. There is a BIBCO MUSIC FUNNEL and a NACO MUSIC FUNNEL. There are other examples, but the conflict is primarily between a NACO funnel and either a BIBCO funnel or a CONSER funnel.

| Drew University (CONSER ATLA Funnel) | NjMD-FC-ATLA |
| Drew University (NACO New Jersey Funnel) | NjMD-FN-NJ |

How Does This Affect Funnel Member Institutions and Funnel Coordinators?

Fortunately, for funnel member institutions and funnel coordinators working in the PCC Directory, the naming conventions described above are meant for disambiguation in the directory itself, and to assist the CP Section at the Library of Congress in its overall maintenance and use of the PCC Directory. So funnel coordinators and funnel member institutions will not need to edit or change them. Each funnel member institution will have a unique profile in the directory, and each funnel coordinator will have a unique funnel profile in the directory. In all other respects, the interactions that funnel member institutions and funnel coordinators have with the PCC Directory will be identical to those of a "stand-alone" PCC member.

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