

MADISON COUNCIL BULLETIN

FALL 2018



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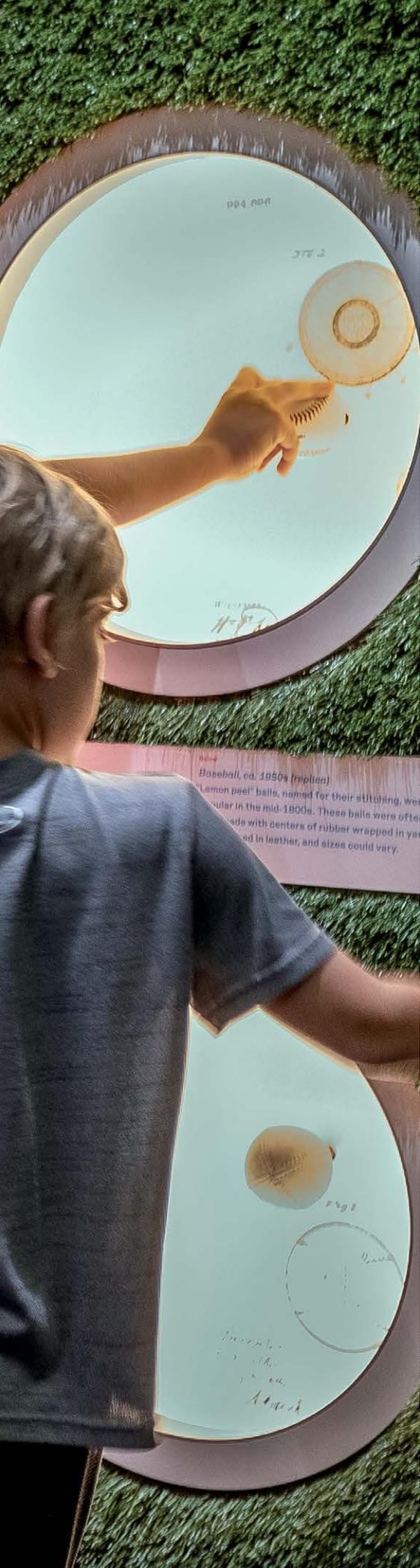


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Visitor Guide

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MADISON COUNCIL

BULLETIN

FALL 2018



The Madison Council Bulletin is a publication of the James Madison Council of the Library of Congress.

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CONTENTS

Spring 2018 Meeting	4
National Book Festival	26
The Library's New Direction	28
<i>Baseball Americana</i> Opening	30
Congressional Dialogues	34
Junior Fellows	36
Recent Liljenquist Donations	38
New Acquisitions	42
New Members	47
In Memorium: Gerry Lenfest	50
Madison Council Membership	52

Above: Union nurse Carrie Wilkins Pollard served for two years during the American Civil War. From the Liljenquist Collection.

Cover: Chicago Cubs Scorecard Design from 1950 by Otis Shepard.

Inside covers and back cover: Visitors enjoy the *Baseball Americana* exhibition.



This has been a very busy and rewarding summer at the nation's library. We have been hard at work on plans designed to enhance the visitor experience in the majestic Thomas Jefferson Building. These

plans, which will be unveiled in 2019, re-envision how visitors of all ages can be inspired by engaging with the Library's unique history and collections. We are excited to share our progress with you in this bulletin, as we will need your help to bring the nation's collections out of the vaults and into our public spaces. To complement this bold new direction, we recently launched a new visual identity that places a special focus on users, as is evidenced in this *Madison Council Bulletin*.

Labor Day weekend marked the eighteenth year of the Library's National Book Festival, bringing many of the nation's leading authors, illustrators, and poets to Washington, DC, to celebrate the joys of reading. We are deeply grateful to Chairman Rubenstein, our lead benefactor of the National Book Festival, which this year attracted a record 200,000 attendees. The Madison Council and members Buffy Cafritz and John Medveckis provided generous support that helped make the 2018 festival our best ever.

Thanks to a generous contribution from the Madison Council, the Library opened the one-year *Baseball Americana* exhibition to stellar reviews, attracting large crowds of visitors of all ages to learn of baseball's past and present.

Chairman Rubenstein has continued his generous support of the popular Congressional Dialogues that bring many Members of Congress to the Library to engage with noted historians and examine the Library's important holdings.

Thanks to the generosity of Madison Council members, the Library brought 40 outstanding undergraduate and graduate students to its highly-competitive Junior Fellows summer intern program. This year's fellows worked on exciting special projects across the Library, exposing them to the breadth and depth of our work.

Since our last Council meeting, a number of members have stepped forward to contribute to key Library initiatives including the 2019 Gershwin Prize for Popular Song, engaging exhibitions, and special collections acquisitions. Please join me in thanking Tom Girardi, Buffy Cafritz, Marjorie Fisher Furman, Joyce and Tom Moorehead, and Tom Liljenquist for their generosity.

We are delighted to welcome new Madison Council members Alicia Georges, the new National Volunteer President of AARP; and David Moskowitz, Executive Vice President and Head of Government Relations and Public Policy for Wells Fargo & Company. I encourage each of you to suggest individuals who will further strengthen the Council and help continue its impressive record of stewardship.

We were deeply saddened by the loss of former Council Chairman H.F. (Gerry) Lenfest, a great benefactor to the Library of Congress. He was a man of extraordinary achievement in both business and philanthropy, and always with uncommon modesty and grace. Gerry led support efforts for some of the Library's most important initiatives, and was instrumental in making the Library of Congress an innovative force for the 21st century. We extend our deepest sympathies to Marguerite and her family.

The Madison Council's generosity continues to be a driving force behind many of the Library's efforts to collect, preserve, and make available the rich and diverse resources in the national collection, and we are most grateful.





MADISON COUNCIL

SPRING MEETING 2018

On April 4, 2018, Frank Islam and Debbie Driesman welcomed Chairman David Rubenstein, Dr. Carla Hayden, and Council members into spacious Norton Manor, their home in Potomac, Maryland, for one of the most memorable gatherings in recent memory.

Entering the house from the winding driveway and passing the reflecting pool, Council members were met by Frank and Debbie and encouraged to explore the grand estate.

The first day included a display of music treasures in the elegant dining room, which features manuscript scores from Beethoven, Mozart, and Haydn brought specially by curators from the Library's music collection.

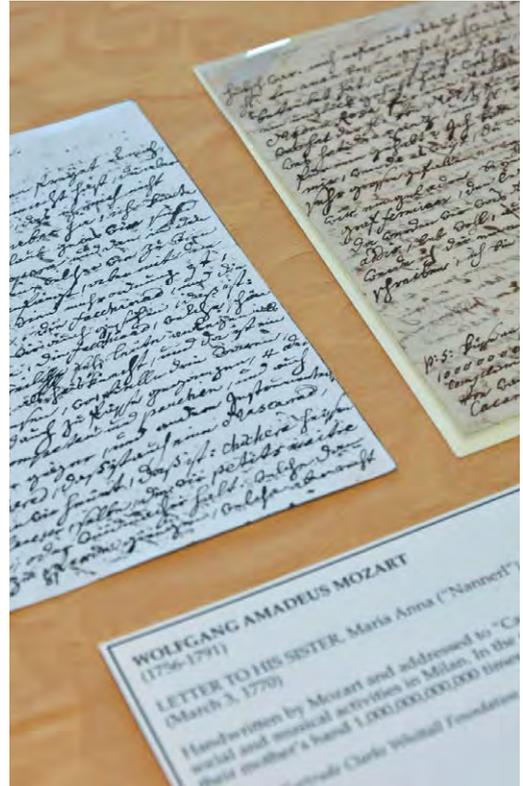
Following the treasures display, Frank's welcome remarks set the tone for the Madison Council's Spring meeting. He talked proudly about his and Debbie's affiliation with the Library and the high regard with which he holds the work done by the Library and the Madison Council. Frank said, "We understand what a significant role the Library of Congress plays in ensuring that America, its leaders and citizens remember its past in order to be able to create its future."





Chairman Rubenstein introduced violist Roberto Díaz, president and CEO of the Curtis Institute of Music, who performed a marvelous program with Curtis Institute graduate violinist Nigel Armstrong and Curtis Institute undergraduate cellist Sydney Lee. The concert and dinner took place in the Art Deco-style lounge on the lower level, where paintings of Washington's famous monuments are interspersed with decorative patterns inspired by Radio City Music Hall. A delicious meal was served on Norton Manor-embossed china as conversation between Madisonians and their guests flowed gracefully. Frequent peals of laughter suggested that all were pleased with the evening.

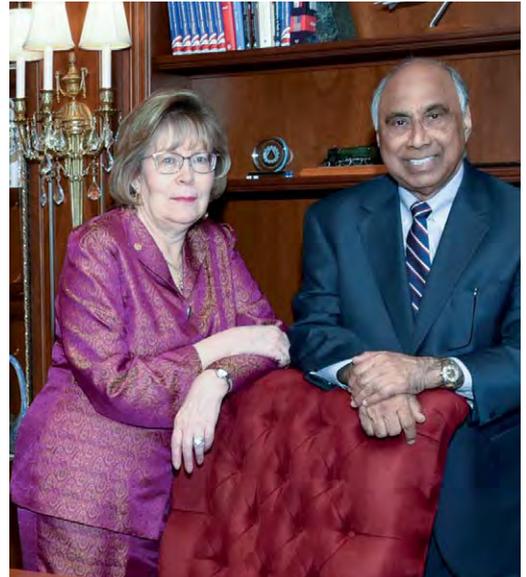
At the conclusion, the Librarian and Chairman Rubenstein thanked Frank and Debbie for their hospitality and presented them with a facsimile of a rare print of the Taj Mahal from the Library's Prints and Photographs Division. It was an occasion that will be long remembered by everyone who attended, and it set a standard for Council meetings that will be difficult to surpass in the future.

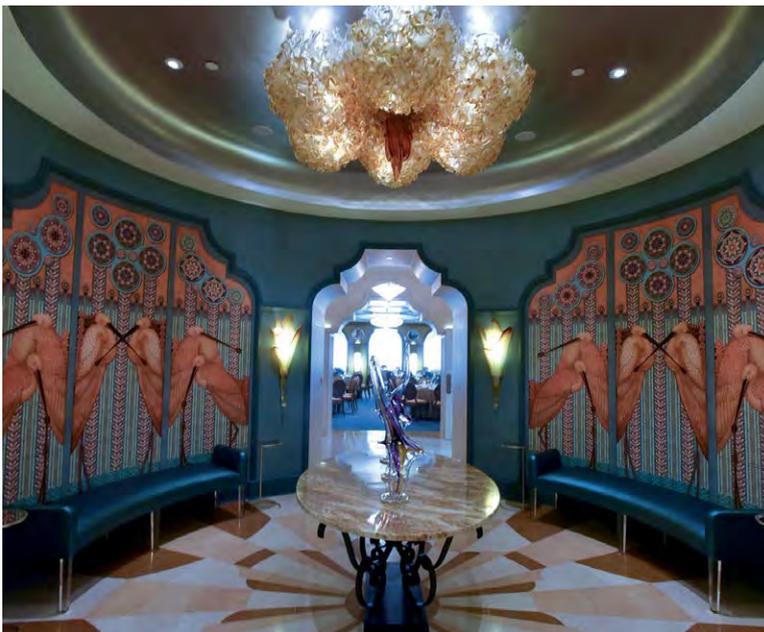


Clockwise from top: Nigel Armstrong, Sydney Lee, Roberto Díaz, Carla Hayden, and David Rubenstein; Mozart manuscript score; Grand Foyer at Norton Manor



Opposite, clockwise from top: Norton Manor; Frank Islam and Debbie Driesman with Carla Hayden; Mitchell and Tim Gold with Carla Hayden





Clockwise from top: Linda Knox with Inger and Bill Ginsberg; Beethoven portrait; Tom Girardi and Carla Hayden; Lower lounge foyer; Kay Martin and Monique Duroc-Danner

Opposite, clockwise from top: Tim and Mitchell Gold and Diane and Christopher Adams; Debbie Driesman and Frank Islam; Tom Knox, John Medveckis and Katy Menges; Roberto Díaz and David Rubenstein; Troy Carter, Carla Hayden and Eric Motley



APRIL 4, 2018



Clockwise from top: Norton Manor; Grand Foyer; Lower level lounge; Madison Council members and guests; Tom Girardi and Mike Strunsky

Opposite, clockwise from top: Driveway portico; Julie and Roger Baskes, Consuelo Duroc-Danner, John Medveckis, and Edward and Maureen Bousa; Maureen and Edward Bousa with John Medveckis; chandelier in the Grand Foyer





Clockwise from top: Koi pond; Tom Girardi and Caitlin Miller; Carla Hayden, Diane Welburn and Christopher Adams; Edward Bousa and Tom Moukawsher

Opposite, clockwise from top: Tom Moorehead, Norma Asnes and Anthony Williams; Tom Liljenquist and Erin Kilday; Jim Dicke with Edward and Maureen Bousa; Roberto Díaz with Inger and Bill Ginsberg; John Medveckis, Martha Morris and Zoe Pappas





Clockwise from top: Calvin and Sharon Butler with Joyce Moorehead; sculpture by Barry Entner; Frank Islam; Tom Moorehead, Linda and Tom Knox with John Medveckis

Opposite, clockwise from top: Conclusion of musical performance; Michael Suarez with Zoe Pappas and Martha Morris; David Rubenstein; Lounge; Linda Bonanno, Frank Islam and Eric Motley





From top: Carla Hayden, Edward and Maureen Bousa and David Rubenstein; evening toast; Zoe Pappas, Frank Islam and Paul Stern

Opposite, clockwise from top: Dinner; Frank Islam, Carla Hayden, Debbie Driesman and David Rubenstein; David Rubenstein and Susan Blumenthal; Raja Sidawi





On April 5, Dr. Hayden opened the meeting and introduced Chairman Rubenstein and fellow Council member Eric Motley who engaged in a spirited dialogue about Motley’s new book, *Madison Park: A Place of Hope*. The conversation focused on Eric’s upbringing in this remarkable place where lessons in self-determination, hope, and belief in the American dream taught him everything he needed for his journey to the Oval Office as a Special Assistant to President George W. Bush.

Madisonians heard next from John Hessler who is the Curator of the Jay I. Kislak Collection of the Archaeology & History of the Early Americas at the Library of Congress. John discussed the newest world treasure to come to the Library—the Quetzalecatzin codex—a unique manuscript that dates from between 1570 and 1595 and offers a revealing glimpse into life in Mesoamerica during a period of early Spanish colonization.

The final element of the morning program was an interesting dialogue between Chairman Rubenstein and Michael Suarez, Director of the Rare Book School at the University of Virginia. They discussed the history of the book, printing in early America, rare book libraries, and the future of librarians.

Following the business meeting where Dr. Hayden discussed important Library issues including the initiative to enhance the visitor experience, the Council enjoyed lunch and the final interview of the day. Chairman Rubenstein and author Scott Berg had a wonderful discussion about Charles Lindbergh. A display of the Library’s Lindbergh material left all feeling that the Council’s Spring meeting ended on a very high note.



From top: Carla Hayden; Jaimie Field and Eric Motley

Opposite, clockwise from top: Meeting begins in the Northeast Pavilion; Eric Motley and David Rubenstein; David Rubenstein and Albert Small; Ken Menges and Norma Asnes; Roger Baskes, Maureen Bousa, Beverly and Lyman Hamilton and Inger Ginsberg





Clockwise from top left: Calvin Butler and Carla Hayden; Buffy Cafritz, Marie Arana and Scott Berg; Mike and Jean Strunsky; Eric Motley, Troy Carter and Mary Mochary; Raja Sidawi and Carla Hayden

Opposite, clockwise from top left: Mary Mochary; John Medveckis, Martha Morris, Zoe Pappas and Jaimie Field; Craig and Diane Welburn with Mitchell Gold; David Rubenstein, John Medveckis and Raja Sidawi; Sheli and Burt Rosenberg

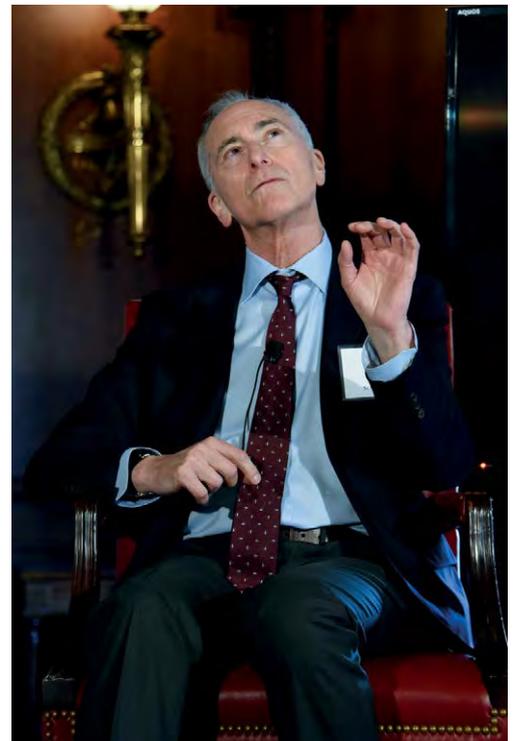




Clockwise from top: Michael Suarez and David Rubenstein; David Rubenstein and Carla Hayden; Lyman Hamilton and Martha Morris; David Rubenstein with Heidi and David Moskowitz

Opposite, clockwise from top: John Hessler; Albert Small and Lyman Hamilton; Eric Motley and David Rubenstein; Sue Siegel and Consuelo Duroc-Danner





Clockwise from top: Consuelo Duroc-Danner; Scott Berg; Carla Hayden, Georgia Higley and David Rubenstein, Council Luncheon

Opposite, clockwise from top: David Moskowitz, Raja Sidawi and Consuelo Duroc-Danner with John Hessler; Carla Hayden, Kevin Livingston and David Rubenstein; Cokie Roberts, John Medveckis and Bill Ginsberg; David Rubenstein

NATIONAL BOOK FESTIVAL 2018



September marked the eighteenth anniversary of the Library of Congress' National Book Festival, an annual celebration of literature and reading.

This year's festival, held at the Walter E. Washington Convention Center in Washington, D.C., brought in an estimated record-breaking 200,000 visitors and featured over 100 authors, illustrators, and poets on stages dedicated to Children, Teens, Poetry and Prose, History and Biography, Fiction, Understanding Our World, and more.

James Madison Council Chairman and National Book Festival Board Co-Chairman David M. Rubenstein again played a crucial role in the festival both as a lead benefactor with his generous financial support as well as with his insightful and engaging interviews with influential figures Madeleine Albright, Doris Kearns Goodwin, Stuart Eizenstat, Ron Chernow, and Gordon S. Wood.

Generous funding from the James Madison Council made possible a variety of key programming for the festival, including the newly expanded Library of Congress Pavilion that drew a steady stream of visitors throughout the day.



Highlights from the day included a reading by Justice Sonia Sotomayor of her new book for young readers entitled *Turning Pages: My Life Story* followed by an interview with Dr. Hayden and an interactive question and answer session during which audience-members were invited to write down questions for the Justice to answer in real-time.

Additional support for the 2018 National Book Festival was made possible by Madison Council members Buffy Cafritz and John Medveckis as well as the Institute of Museum and Library Services, The Washington Post, Wells Fargo, the National Endowment for the Arts, the National Endowment for the Humanities, PBS, Scholastic Inc., National Geographic, AARP, and others.

All author presentations and interviews can be found on the Library's website at LOC.gov/Bookfest.

The Library of Congress thanks the members of the James Madison Council for their unwavering support of this iconic festival during the past 18 years.

The 19th National Book Festival will be held August 31, 2019.



At top: David Rubenstein and Madeleine Albright

Lower: Dr. Hayden reading to young festival-goers

Opposite: Record crowd at National Book Festival

THE LIBRARY'S BOLD

NEW DIRECTION

An Enhanced Visitor Experience

On April 5, 2018, at the Spring Madison Council meeting, Dr. Hayden introduced plans to enhance the visitor experience in the Thomas Jefferson Building. Described as “transformative” by



Chairman David Rubenstein, the plans re-envision how visitors of all ages can find inspiration and knowledge by engaging with the Library’s unique history and the value of its collections in three distinct settings—a Treasures Gallery, the Main Reading Room, and a Youth Center—reflecting key characteristics of the Library.

Important and iconic. For the first time, the Library is designing and dedicating a cohesive space to encourage visitors to engage—through display, interactive technology, and in-person learning opportunities—with the unique value of key items in the Library’s collections. Drawing on core holdings such as the Gutenberg

Bible as well as more recent acquisitions, a gallery is able to showcase new items and experiences on a continual basis. More than an assembly of “greatest hits,” the new **Treasures Gallery** collectively tells a powerful story and invites visitors to learn about the nation’s history and consider 21st-century possibilities.

Form and function. For years, researchers and authors have found inspiration among the majesty and quiet of the **Main Reading Room**. The Library is evaluating the most effective options to provide access to the Reading Room floor to encourage visitors to think of how they can participate in the dynamic nature of a space that is both cultural institution and working library. If feasible, the Library also hopes to reposition Thomas Jefferson’s library within or adjacent to the Main Reading Room to draw a visible connection between the experiences of Jefferson’s library—the very foundation of the Library of Congress—and the alcoves and spaces available to today’s users.

Present and future. The new learning spaces of the planned **Youth Center** are designed to allow young people to experience exactly what the Library does and what it offers them. From shining a light on the operations of the Library (interacting with curators or watching the preservation process of rare manuscripts) to the hands-on history of engaging with resources like Thomas Jefferson’s

LIBRARY



LIBRARY OF CONGRESS

draft of the Declaration of Independence, the papers of Leonard Bernstein, or original comic books, the Library hopes to inspire the excitement and curiosity needed, as Dr. Hayden describes, to "... grow scholars. We can have a literate society, and we can have young people who want to find out more about it. And the Library of Congress can be their library."

Following on meetings between Dr. Hayden, Mr. Rubenstein, and leaders of Congressional committees and subcommittees, the Library anticipates that funding support for these initiatives, estimated to total nearly \$60 million, will come from both Congress and the private sector through a public/private partnership. The Library is preparing to launch new efforts to expand its outreach to raise needed funds.

Described by Dr. Hayden as an "exciting future direction for the Library as we bring the nation's collections and history out of the vaults and into public spaces," the Library hopes to begin design and construction efforts in the next fiscal year (FY 19).

A New Visual Identity

On Tuesday, August 21, Dr. Hayden introduced the Library's new visual identity that was created, she said,

to complement the special focus on users in the Library's 2019-23 strategic plan that was released last month.

"This identity allows us to ... signal to people that there's something new," she said. "But we still have the core, which is the services, the people and the collections."

The new identity features in boldface the word "Library," both set as a single word and split in different ways to allow insertion of imagery.

"Library" is "one of the few words that if you separate it, you still know what it is," Hayden pointed out. "With the new identity, we can shape it and change it whenever we want to, to emphasize whatever service, whatever collection, we need to."

David Mandel, director of the Library's Center for Exhibits and Interpretation, supervised development of the identity. He said, "It is not uncommon for organizations to revisit their visual identities after a number of years to assess strengths and weaknesses, review how an identity aligns with strategic goals and communications and consider changes. Working through this process, the idea of a new visual identity took hold and

offered some interesting opportunities." The Library contracted award-winning designer Paula Scher from the firm Pentagram to review the Library's visual identity. After a process of research and discovery, she proposed a redesign to "reflect the spirit of the largest and best library in the world" and to "make the Library's vast and diverse collection immediately understandable to Americans everywhere."

Scher characterized the new identity as "bold and contemporary." Its spirit, she said, "is reflected in its strong, soaring typography and in the flexibility within the logotype to illustrate infinite subject matter through use of changeable images and type configurations."

Specifically, splitting the word "library" with images from the collections conveys the "breadth and power" of the collections, Scher said. It also suggests an "invitation for all to visit physically or virtually to take advantage of all the treasures within" the Library.

The new identity colors are red-orange, black, white and gray, and new typefaces also are being introduced—as evidenced by this *Madison Council Bulletin*.

BASEBALL AMERICANA

EXHIBIT
OPENING





Thanks to a generous contribution from the Madison Council, the Library of Congress opened *Baseball Americana*—a new exhibition that explores baseball’s past and present.

The exhibit features the debut of handwritten documents that first laid out baseball’s rules and profoundly shaped the history of our national pastime.

Baseball Americana also highlights key treasures from Library collections: early and rare baseball cards, the first handwritten and printed references to the game in America, film footage from the 1890s to the present, items from the Jackie Robinson papers and more.

It also showcases the Laws of Baseball, a group of documents that 161 years ago helped create the game we know today. Those foundational documents—considered the game’s “Magna Carta” by historians—first proposed many of baseball’s most fundamental rules: nine-inning games, nine players to a side, and bases set 90 feet apart, among others. The proposed rules were debated, amended, and adopted at a convention of New York-area teams in 1857.

The documents once were considered lost to history but resurfaced at auction in 1999 and again in 2016. The buyer, San Diego corporate lawyer Hayden J. Trubitt, is loaning them to the Library for the exhibition. This is the first time they’ve been on display in a major public exhibition.



Visitors exploring the new *Baseball Americana* exhibition, which features hands-on access to an array of objects.





Baseball Americana is the product of teamwork by the Library with three other institutions: Major League Baseball, ESPN, and the National Baseball Hall of Fame and Museum. Major League Baseball contributed video footage from its massive archives. The ESPN Statistics and Information Group developed original content in the form of stats, trivia questions, and historical comparisons. The Baseball Hall of Fame contributed historical items from its own collections—Babe Ruth’s shoes, a Ty Cobb contract, Dottie Ferguson Key’s uniform from her Rockford Peaches women’s league team, and an array of gloves, balls, bats, shoes, and catchers’ masks that illustrate how the game has evolved.



The exhibition features a replica grandstand that incorporates exhibition material and that visitors can walk beneath. “It’s more immersive and experiential, especially since you can pass around and through a built environment,” said David Mandel, director of the Library’s Center for Exhibits and Interpretation. “I think we’re utilizing the gallery in a more active way. The hall has some great ceiling height, so we tried to emphasize the verticality in that space. When you’re a designer, verticality is often one of your best friends. It’s a way to bring in drama and a sense of WOW! I think we’ve done that with the way we’ve built this exhibit.” The yearlong exhibition opened on June 29 in the Jefferson Building.



At top: Dr. Hayden delivering opening remarks.



BASEBALL AMERICAN

Baseball is a sport that has become a part of American culture. It is a game that has been played for over a century and is now one of the most popular sports in the world. The game is played on a diamond-shaped field and involves two teams of nine players each. The goal is to score runs by hitting the ball and running the bases. Baseball is a game of strategy and skill, and it has a rich history and tradition. It is a game that has brought people together and created a sense of community. It is a game that has become a part of American life and is loved by millions of people around the world.



CONGRESSIONAL DIALOGUES



Bill Gates and David Rubenstein.

Opposite: Doris Kearns Goodwin and David Rubenstein; Members of Congress examining key original documents.

Thanks to the generosity of David Rubenstein, the Library continued its very popular evening Congressional Dialogues on American presidents and other notable people who have had an impact on our culture.

Held only for Members of Congress, Chairman Rubenstein interviewed renowned experts including Lonnie Bunch, Walter Isaacson, Doris Kearns Goodwin, Jon Meacham, Taylor Branch, Michael Beschloss, Chief Justice of the United States John Roberts, Ken Burns and Douglass Brinkley on subjects including FDR, the rule of law, the Civil Rights Movement, presidential decision making, the American Film Experience, and National Parks. Following the dialogues, Members ask questions and make off-the-record comments, having previously studied key original documents from collections in the Library's vast holdings.

We are continuing this series into 2019, expanding it to include great Americans represented in the Library's collections. These unique events regularly attract at least 120 Members of Congress; however, more than 150 members attended the recent event with Bill Gates who discussed the development of Microsoft and the responsibility of finding the greatest use for the enormous wealth founding the company provided him.



JUNIOR FELLOWS



2018 Junior Fellows.

Right: Dr. Hayden and Mark Sweeney, Deputy Principal Librarian of Congress with Albin Quan, Vinny Byju and Claire Brunner who worked in the Congressional Research Service's American Law Division.

Opposite, left: Caroline Sanderson from the Preservation Directorate's Collections Management Division with Sue Siegel, Diana Cervantes, intern for the Hispanic Association of Colleges and Universities National Internship Program at the Library, and Sara Duke. *Right:* Joshua Burrell from the Prints and Photographs Division.





Forty students gathered in the Montpelier Room to learn the ins and outs of working at the Library.

They were selected from a pool of more than 700 applicants to participate in the 2018 Junior Fellows Summer Internship Program. From May 29 to August 3, they contributed to 33 special projects in divisions and service units across the Library. A mix of graduates and undergraduates, the fellows come from 23 states and the District of Columbia; they attend private and public institutions from small liberal arts colleges and Ivy League universities to Big 10 schools. The projects on which they worked are equally diverse: contributing to Poetry and Literature Center podcasts, adding to a database on 19th-century copyright deposits, inventorying an early modern European map collection, identifying primary sources on baseball history, highlighting holdings related to Hispanic genealogies and more.

“Fellows bring the Library’s unparalleled collections and resources to light through projects focused on expanded access,” said Eric Eldritch, the program’s coordinator. “At the same time, they gain exposure to a broad spectrum of library work—preservation, digital initiatives, educational outreach, information management—under the mentorship of expert curators and specialists.”

On their first day, fellows took an oath of office, met their mentors and one another, learned about collections security and heard presentations from the Congressional Relations Office, the Office of the General



Counsel and the Office of Security and Emergency Preparedness. They also met the team of Library specialists who guided them in showcasing their findings to the public on July 25.

Each year, the Junior Fellows program culminates in a “display day” in which fellows present their work to a wide audience: Library staff, teachers, historians, researchers, visitors and the media. “In past years, fellows have identified hundreds of historical, literary, artistic, cinematic, and musical gems in the collections,” Eldritch said. “Their work promotes broader awareness of the Library’s rich cultural and creative resources among members of Congress, researchers and the public.”

In addition to working on their own projects, fellows participate in activities over the summer to enrich their experience, such as a tour of the Library’s Packard Campus, a meet-and-greet with the Librarian of Congress, and a forum in which they interact with former fellows who now serve on the Library staff.

The Junior Fellows program has been a signature initiative of the Library for more than 25 years. It is made possible by generous gifts from James Madison Council member Nancy Glanville Jewell through the Glanville Family Foundation; the Knowledge Navigators Trust Fund, which was established with a lead gift from the late H. F. (Gerry) Lenfest, former chair of the Madison Council; and with major support provided by members of the council. The program was originally made possible through the generosity of the late Mrs. Jefferson Patterson.

RECENT LILJENQUIST

DONATIONS



Confederate nurse
Otelia Mahone

Opposite, top:
U.S. Sanitary nurse
Maria M.C. Hall in
doorway

Lower: Union nurse
Miss Davis



Madison Council member Tom Liljenquist and his sons Jason, Brandon, and Christian built a collection of photographs known as ambrotypes, tintypes, and cartes de visite that show both Union and Confederate soldiers during the American Civil War.

These items capture the wartime lives of everyday soldiers, some not yet out of their teens, who fought and died on both sides of the war. These small, personal portraits often show firearms, hats, canteens, musical instruments, animals and other details that open windows into the lives of ordinary men and women caught up in an extraordinary war.

Among the rarest images are African Americans in uniform, sailors, Lincoln campaign buttons, and soldiers with their wives and children. Locks of hair, letters, poems, and obituaries are often found behind the photos.

In 2010, Liljenquist first began donating his entire collection to the Library as a gift to the nation in order to ensure broad public access, particularly for students and teachers, and long-term preservation.





Annie Etheridge, Civil War nurse of the 3rd Michigan Infantry Regiment with Kearny Cross medal

In 2011, the Library featured the collection in an exhibition called *The Last Full Measure: Civil War Photographs from the Liljenquist Family Collection*, which commemorated the sesquicentennial of the American Civil War. More than 303,000 visitors attended the exhibition.

The works in the Liljenquist Family Collection complement the Library's already extensive holdings of Civil War images. Since the early 1900s, the Library has actively acquired visual materials documenting as many aspects of the war as possible. Examples include eyewitness drawings by Alfred and William Waud and other artists working for illustrated newspapers; historical prints showing battles, camps, hospitals, and military leaders; and glass-

plate negatives, stereographs (3-D views), and large-format albumen prints associated with master photographers Mathew Brady, Alexander Gardner, Timothy O'Sullivan, and Andrew J. Russell. The Liljenquist Collection, notably strong in photos of enlisted soldiers, fills an important gap in the Library's coverage.

To date, Liljenquist has donated more than 3,500 portrait photographs to the Library. The collection also includes several manuscripts, patriotic envelopes, photographs on paper, and artifacts related to the Civil War. In fact, in 2018 alone, Liljenquist has added 550 photographs, rare manuscript letters, and special pictorial envelopes from the Civil War.

In addition to collecting photographs of soldiers, Liljenquist is always on the lookout for images of other people affected by the war. Recently, he was able to persuade Chris Foard to sell him 36 photographs of Civil War nurses. Foard, himself a registered nurse, has been collecting these images and numerous other materials associated with nursing in the Civil War for more than 40 years. This group, which Liljenquist has recently donated to the Library, has greatly added to the number of women's faces represented in the collection.

Behind these faces lie fascinating stories, some preserved for history and some hidden. One of these photographs is an exquisite daguerreotype of Helen L. Gilson. Gilson cared for wounded and dying soldiers at many battles, including Yorktown, Antietam, Gettysburg, Fredericksburg, Chancellorsville, and Petersburg. When she became aware of the dangerous conditions at the temporary hospital for African American soldiers at Petersburg, she advocated to

upgrade the facility and create the Colored Hospital Service, of which she became the head until the end of the war. Annie Etheridge is another brave woman whose tintype portrait is in this group. Etheridge accompanied her husband when he joined the 2nd Michigan Infantry Regiment. After he deserted, she joined the 3rd Michigan Infantry and served as a vivandiere and nurse and was known for riding on horseback into battle to attend to wounded soldiers. She was awarded the Kearny Cross for bravery. The substantial addition of portraits of nurses to the Liljenquist Family Collection enables researchers, teachers, and students to develop a fuller picture of what it was like to be involved in the Civil War.



In addition to Civil War photographs, Liljenquist has broadened the scope of the Liljenquist Family Collection by donating written Civil War records. In letters penned early in the war, soldiers offer the observations about military life, describe experiences to those at home, and express enthusiasm for a cause they imagine would be won quickly. The patriotism expressed by the writers is also reflected in their use of patriotic stationery featuring vivid images of military, political, and allegorical figures, which add to the visual representations of the war. A simple looking letter from 1864 tells a different personal story. Clara Barton wrote to the wife of an infirm soldier who did not want to miss a day's correspondence. After assuring the woman of her husband's safety, Barton shared news of the men in the hospital and military operations at Petersburg. Then Barton, who would later be famous as a Civil War nurse and founder of the

American Red Cross, apologized for "running on so familiarly. I forgot that I was a stranger of whom you probably never heard." The correspondence reminds us of the importance of personal connections for those who participated in the war on the front lines and on the home front.

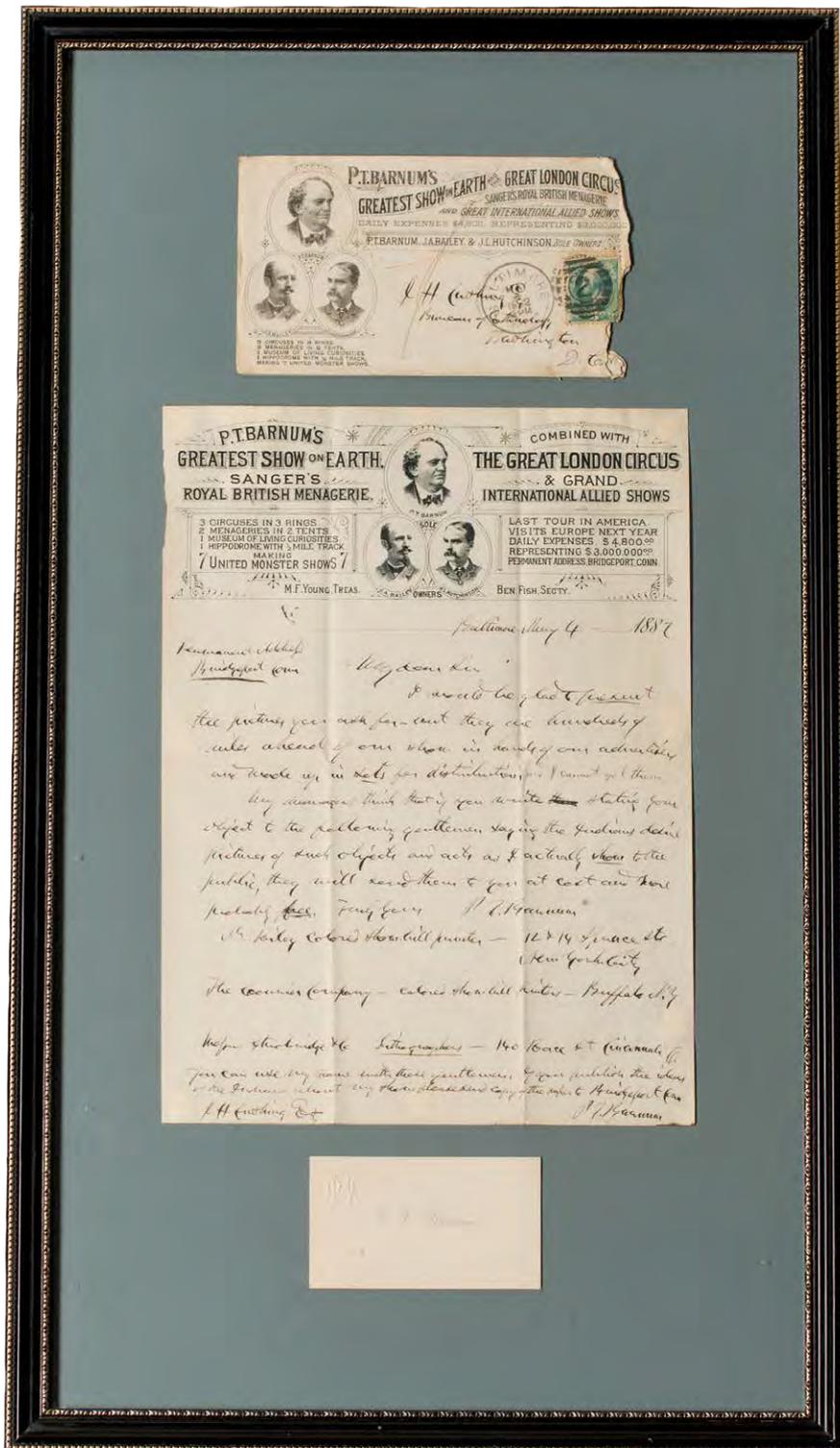
Helen L. Gilson,
Civil War nurse
and head of the
Colored Hospital
Service

The overall theme of Liljenquist's donations remains American military service—compelling personal reminders of the individual men and women who took part in historic wars and can connect us to the past in powerful ways. The Collection is a rich resource for K-12 teaching with primary sources and life-long learning as well as Civil War scholarship and holds tremendous examples of early photography created throughout the United States.

To view more than 2,500 of the Liljenquist Collections photographs currently online, visit www.loc.gov/pictures/collection/lilj/.

NEW ACQUISITIONS

ROSA PARKS
GEORGE GERSHWIN
P.T. BARNUM



May 4, 1882, letter from P.T. Barnum

Thanks to the Madison Council, the Library acquired an autographed letter signed and written on Barnum Circus letterhead, from P.T. Barnum to Frank Hamilton Cushing, dated May 4, 1882. The letter was displayed in the Northeast Pavilion of the Thomas Jefferson Building during the Spring 2018 Madison Council meeting.

This letter in Barnum's hand pertains to social constructions of racial identity, ethnology, and racism, as well as popular culture, in the post-Civil War period. It more specifically refers to commercial advertising and the promotion of Barnum productions through print mediums, and to the interest of Native Americans (Zuni) in cultural interpretations that Barnum was featuring in his acts.

Circus and museum owner P.T. Barnum (1810–1891) is internationally recognized for his innovations in popular entertainment. In association with his museum, he introduced performances by Native Americans (Sac, Fox, and Iowa Indians) years before Indian cultural dance acts and re-enactments of historical scenes involving Indian actors (often appearing as themselves), became standards in Wild West shows, rodeos, and circuses, or as anthropological features at expositions. When Barnum expanded into the traveling circus business, Native Americans who worked with him included Lone Wolf and White Bull (Kiowa), and War Bonnet and Lean Bear (Cheyenne).

The 1880s circus show included an act called "Indian Life" and featured an Indian band. In 1884, Barnum's Grand Ethnological Congress of Nations touted "savages" of various tribal heritages, including Indigenous peoples of the Americas with Zulus, Polynesians, and aboriginal Australians, and promoted these individuals as characteristically "exotic" to primarily white audiences. This was in the same era that such ethnological approaches were being used at World Fairs and other mass-entertainment and exhibition venues. Barnum, who also promoted Tom Thumb and the singer Jenny Lind, was a master of the

"spectacle as entertainment" idea for white working- and middle-class audiences.

Anthropologist Frank Hamilton Cushing (1857–1900), the recipient of Barnum's reply correspondence, was curator of the ethnological department of the National Museum in Washington, D.C., (now the Smithsonian Institution's National Museum of Natural History) and a participant with John Wesley Powell in the Stevenson expedition to New Mexico. Cushing formed close ties to the people of the Zuni Pueblo, with whom he conducted ethnological fieldwork between 1879 and 1884. In 1882, Cushing traveled East with Zuni friends, with the intention of advancing cross-cultural understandings and to share folkways between Native Americans and Western-European Americans. The Library of Congress General Collection holds many of Cushing's extensive publications on folk tales and the cultural and spiritual traditions of the Zuni. The Manuscript Division holds other ethnological studies of Native Americans, including the Papers of C. Hart Merriam.

The letter and envelope have added research value (and display appeal) due to the extravagant and decorative nature of the Barnum letterhead.

The letter complements a large body of graphic research materials in the Prints and Photographs Division, including photographs, posters, and print items featuring P.T. Barnum, the Barnum & Bailey Circus (and Ringling Brothers, Barnum & Bailey Greatest Show on Earth), and other Barnum productions; photographs of the Barnum residence and museum in Bridgeport, Conn.; and promotional prints produced for advertising purposes, similar to those mentioned in the letter. The Prints and Photographs Division also holds many photographic studies of Native American individuals from many different tribal affiliations, including some images created for commercial purposes related to performing in Wild West shows and anthropological expositions.

NEW ACQUISITIONS

Funding from the Madison Council enabled the Library of Congress to acquire three important Rosa Parks' manuscripts for the collections.

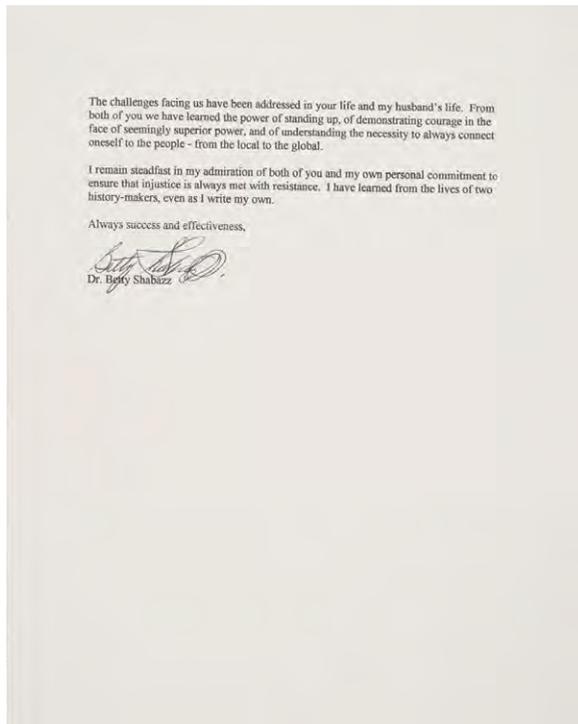
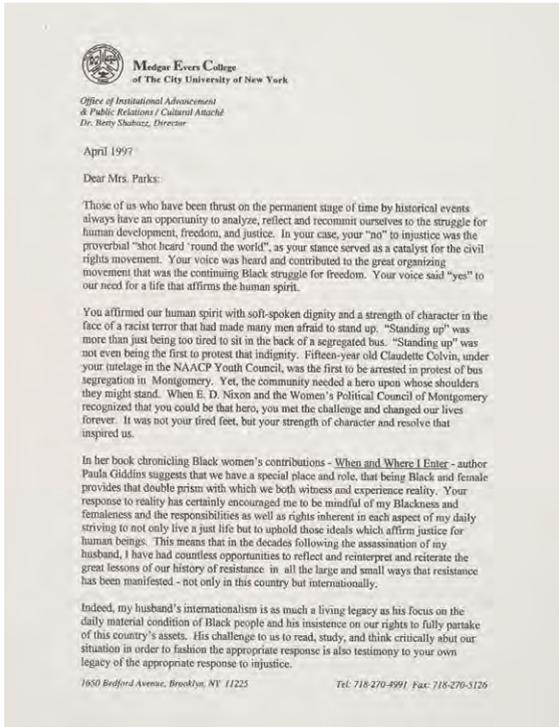
The request for this acquisition was made by Adrienne Cannon, Afro-American History and Culture Specialist, and endorsed by Jim Hutson, Chief of the Manuscript Division.

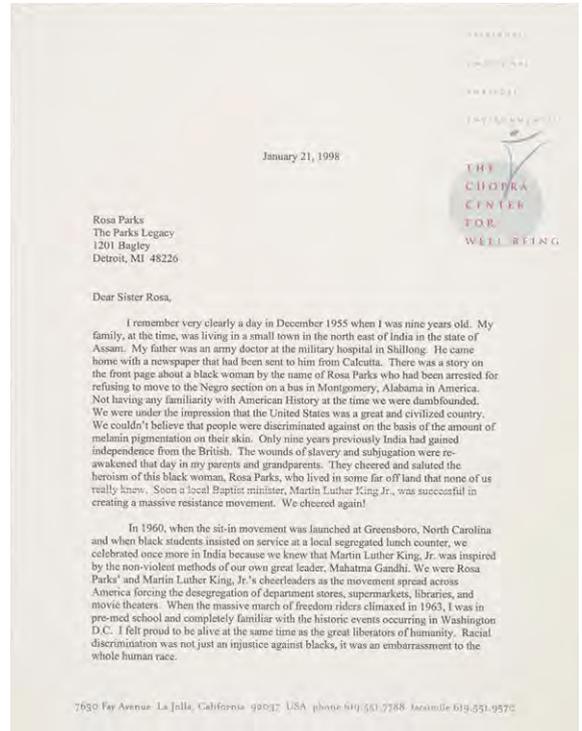
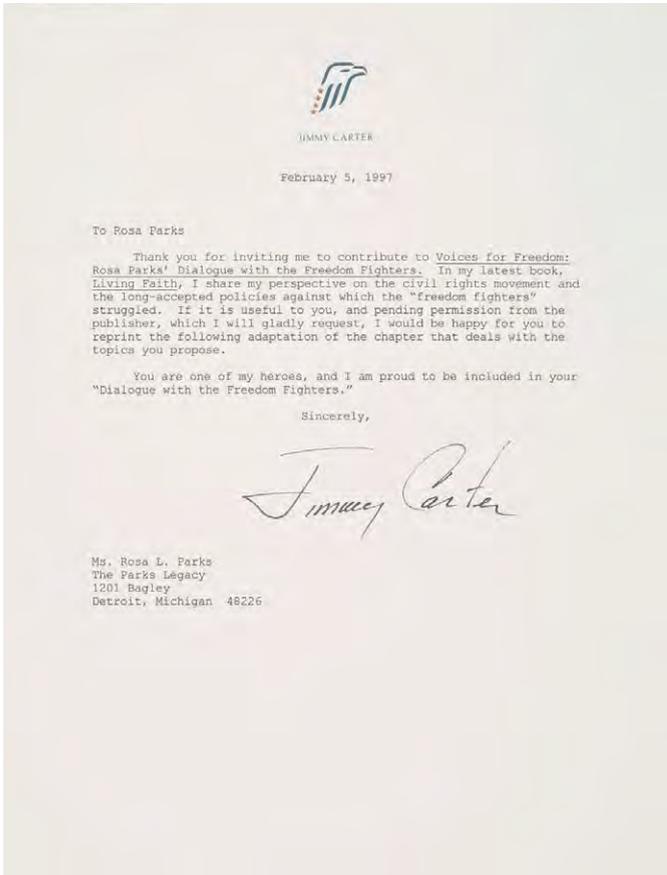
Betty Shabazz (1934–1997) was a civil rights activist, educator, and wife of Malcolm X. In her April 1997 letter to Rosa Parks, Shabazz expresses admiration and empathy: “You affirm our human spirit with soft spoken dignity and a strength of character in the face of racial terror that made many men afraid to stand up.... Being black and female provides the double pain with which we witness and experience readily.” In her book *Quiet Strength* (1994; p. 52), Parks identifies Malcolm X as a role model: “This strong-willed man reminded me somewhat of my grandfather. He was full of conviction and pride in his race.” There are no other known manuscripts connecting Rosa Parks to Malcolm X.

Jimmy Carter's (b. 1924) February 5, 1987, letter to Rosa Parks is a reply to her request to reprint from his book *Living Faith* the chapter on the Freedom Fighters. He writes, in part, “You are one of my heroes and I am proud to be included in your Dialogue with the Freedom Fighters.” The Rosa Parks' papers contain correspondence and related materials pertaining to Bill Clinton and George W. Bush. There are no other known manuscripts connecting Rosa Parks to Jimmy Carter.

April 1997 letter from Betty Shabazz to Rosa Parks

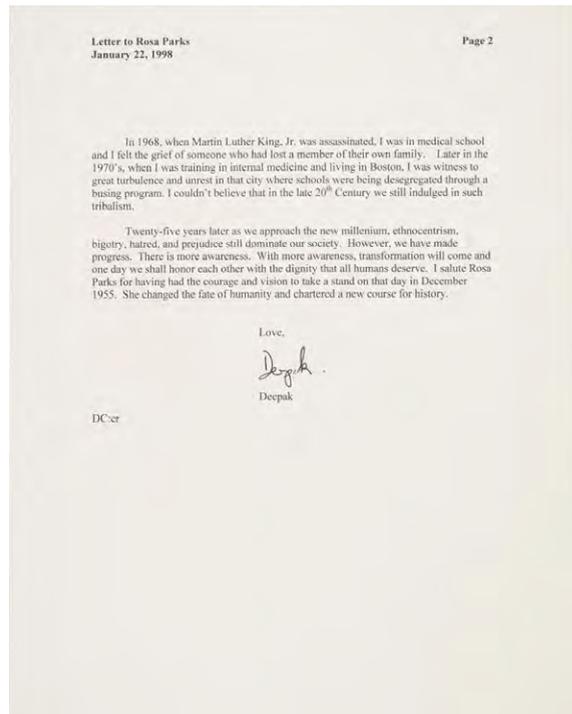
Opposite, left: February 1997 letter from Jimmy Carter to Rosa Parks. Right: January 1998 letter from Deepak Chopra to Rosa Parks





In his January 21, 1998, letter Deepak Chopra (b. 1946) recounts being touched by Parks' bus arrest as a young boy in India and the effects that her actions had on his parents and family who shared "wounds of slavery and subjugation." "They cheered and saluted the heroism of the black woman Rosa Parks." A copy of Chopra's book, *Creating Affluence: Wealth Consciousness in the Field of All Possibilities* (1993), inscribed by the author, is included in the Rosa Parks' papers. The letter complements the book. Overall, the three letters recommended for purchase would enhance the existing collection and provide possible additional display items for the Library's upcoming Rosa Parks exhibit in 2019.

While much is yet to be learned about these letters' history and context, from initial research it is clear that there is an interesting and informative story to be told—one that will become the basis of scholarly articles.



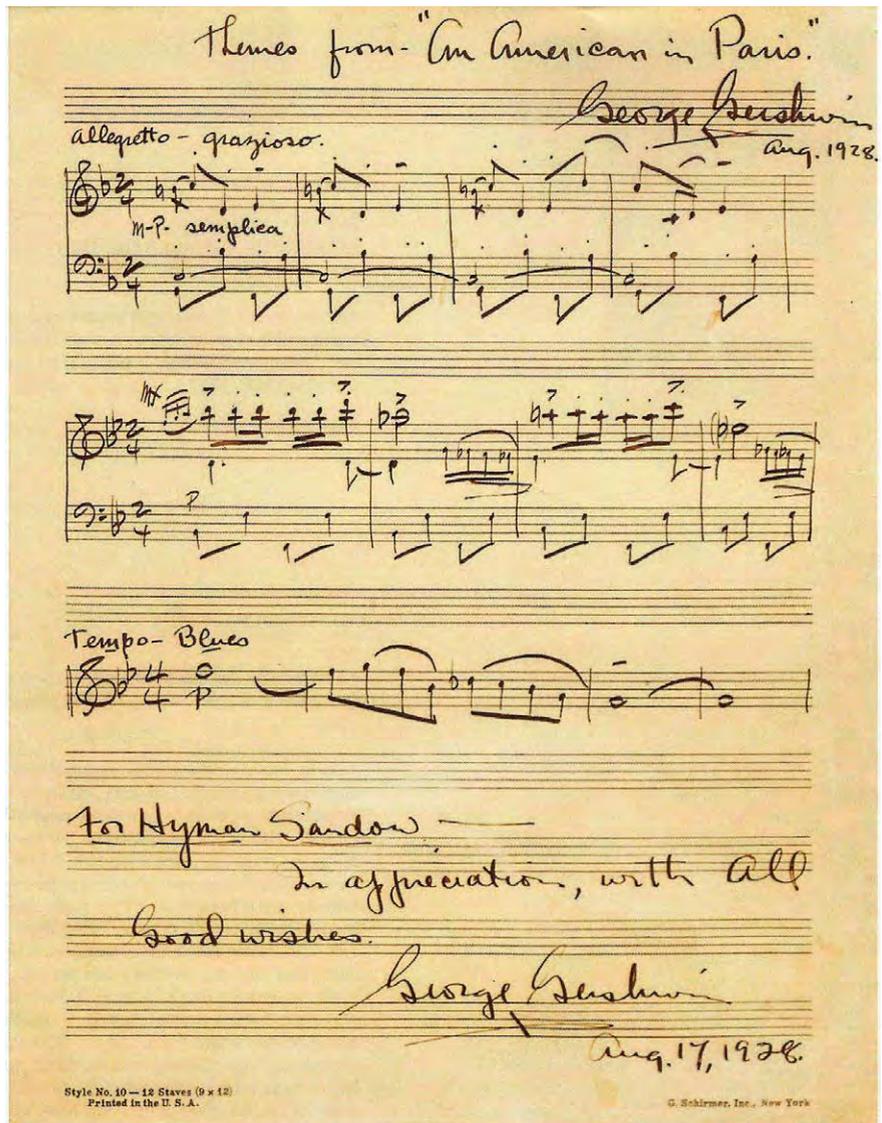
NEW ACQUISITIONS

The Library has acquired George Gershwin's manuscript of themes from *An American in Paris* with funding from the Madison Council.

Gershwin began composing *An American in Paris* in New York in January 1928, and in March went to Europe, planning to work on the score during his trip. In February, prior to leaving for London, Gershwin was interviewed by journalist Hyman Sandow for an article that appeared in the February 18 issue of the weekly music magazine *Musical America*. The article announces that Gershwin hopes to complete "an orchestral ballet, 'An American in Paris,' before the end of the coming summer."

Following Gershwin's return to the U.S., he finished work on the sketch score on August 1. Shortly thereafter, Sandow interviewed Gershwin again. This second article ran in the August 18 issue of *Musical America*, and was titled "Gershwin Presents a New Work: Getting in Step with 'An American in Paris.'" The article quotes Gershwin at length regarding the new piece and has become the initial source for virtually every subsequent investigation of the work.

For this second article, Gershwin copied out a manuscript showing the three principal themes of the work, which was used as an illustration for the article. We do not know the precise date when the manuscript was written; it is signed and dated at the top: "George Gershwin, Aug. 1928." We believe that this manuscript, originally intended



as the article illustration, later became a memento for Sandow, and that it was some days after the interview that Gershwin added the inscription that appears at the bottom of the manuscript, "For Hyman Sandow—In appreciation, with all good wishes. George Gershwin, Aug. 17, 1928."

An American in Paris is among the best-documented Gershwin pieces in the Music Division's holdings. We currently have Gershwin's original autographed sketches as well as three complete autographed scores. This manuscript adds yet another piece to the story, and directly complements George's first and most extensive statement about this important composition.

Catherine Alicia Georges, EdD, RN, FAAN, has served on the AARP Board of Directors since 2010, and was elected by the Board to serve as AARP's National Volunteer President through June 2020. In this role, Dr. Georges is the principal volunteer spokesperson for AARP and a liaison between the Board and those AARP serves.

In addition to her duties representing AARP, Dr. Georges is a professor and chair of the Department of Nursing at Lehman College of the City University of New York, and volunteer President of the National Black Nurses Foundation. She serves on the board of the Black Women's Health Study and R.A.I.N., Inc.

Alicia, as she is known to most people, has spoken on nursing and health care issues throughout the United States, Africa, South America, Europe and the Caribbean. Her professional career spans more than three decades. She resides in Bronx, N.Y.

She is committed to eliminating disparities and improving the health of minorities and the disadvantaged. To accomplish this goal, she has assumed numerous leadership roles in education, the community and the political-policy making arena. She was the fifth president of the National Black Nurses Association, an organization representing more than 150,000 Black registered nurses, licensed/vocational nurses and student nurses located throughout the United States, Africa and the Caribbean whose primary purpose is the advocacy for access to equal and quality health care. She is currently the President of the National Black Nurses Foundation and Chair of the Board for the Bronx Westchester Area Health Education Council.

Dr. Georges served on the U.S. Department of Health and Human Services Advisory Council on Nursing Education and Practice and has served on the New York State Governor's Health Care Advisory Board. She is the former Chair of Bronx Community Board #12, and served as the Secretary Treasurer of the International Society on Hypertension in Blacks. Dr. Georges continues her advocacy and activist efforts while serving as a member of the Children's Aid Society Health Advisory Committee. Georges is past President of the Commission on Graduates of Foreign Nursing Schools.



Catherine A. Georges

NEW MEMBERS

Dr. Georges has served as a teacher, consultant and mentor to others in the profession and has worked as a public health nurse consultant for various Head Start and pre-school programs in New York, New Jersey and the U.S. Virgin Islands. She has shared her expertise and knowledge with nurses, human services and educational professionals while conducting workshops on leadership development, conflict resolution and alcohol, tobacco and use of other drugs. As an entrepreneur, she formed CAG Home Health Services, a health care business in the U.S. Virgin Islands. This business is approved as a continuing education provider by the Virgin Islands Board of Nurse Licensure.

Dr. Georges is widely published in journals such as *Image, Nursing Leadership Forum, Nursing Administration Quarterly, Ethnicity and Disease, and Journal of the National Black Nurses Association*. She has been the recipient of numerous grants, more recently serving as the Project Director of a \$340,000 W. K. Kellogg Foundation Grant to support dialogue and action to inform policy makers of the impact of the nurse shortage in minority and underserved communities. Dr. Georges holds licenses to practice nursing in the states of New York, New Jersey and the U.S. Virgin Islands.

Dr. Georges has been the recipient of numerous honors and awards for her continued work in nursing, health care and the development of health, social and public policies. In June of 1998, she was the recipient of the American Nurses Association Mary Mahoney Award for her

work in increasing minority representation in nursing. Select other awards include: New York State Legislative Nurse of Distinction; King Chavez Parks Visiting Scholar; School of Nursing University of Michigan, Mabel Staupers Award; Women in Public Service Award; and the Jane Delano Distinguished Service Award.

Dr. Georges received a Bachelor of Science in Nursing from Seton Hall University College of Nursing; a Masters of Arts degree in Community Health Nursing Administration and Supervision from New York University School of Education, Division of Nursing; and a Doctorate in Educational Leadership and Policy Studies from the University of Vermont.

She is a member of Sigma Theta Tau International Nursing Honor Society, Golden Key Honor Society, Alpha Kappa Alpha Sorority, and an honorary member of Chi Eta Phi Nursing Sorority. She belongs to the American Public Health Association, American Nurses Association, New York State Nurses Association, National Black Nurses Association, and National League for Nursing. She is also a fellow of the American Academy of Nursing.

David L. Moskowitz is Executive Vice President and Head of Government Relations and Public Policy (GRPP) for Wells Fargo & Company. The GRPP group is an enterprise-wide function consolidating Wells Fargo's Federal Government Relations, State and Local Government Relations, Regulatory Affairs, External Relations, Public Policy, and Political Program activities. The GRPP group is designed to support the development of enterprise-wide public policy positions and provide integrated support and advocacy that advances Wells Fargo's public policy and corporate goals.

Prior to his current role, Mr. Moskowitz served for 24 years as Executive Vice President & Deputy General Counsel in the Wells Fargo Law Department, leading the Consumer Lending and Corporate Regulatory Division. In that role, Mr. Moskowitz provided comprehensive regulatory support to Wells Fargo's consumer lending businesses, including mortgage banking, home lending, auto lending, student lending, home equity lending, and other consumer lending activities; provided legal advice about banking laws and regulations applicable to Wells Fargo & Company and its subsidiaries, and coordinated the company's regulatory relationships in Washington, D.C. Mr. Moskowitz also provided corporate-wide leadership on reputation risk and social responsibility matters.

He joined Wells Fargo's predecessor, Norwest Corporation, in May 1996 after spending three years as Associate General Counsel at The Prudential Home Mortgage Company, Inc. Prior to joining Prudential, Mr. Moskowitz served as general counsel of the mortgage banking subsidiary of a Washington, D.C.-based thrift institution and three years as a litigator in New York City.

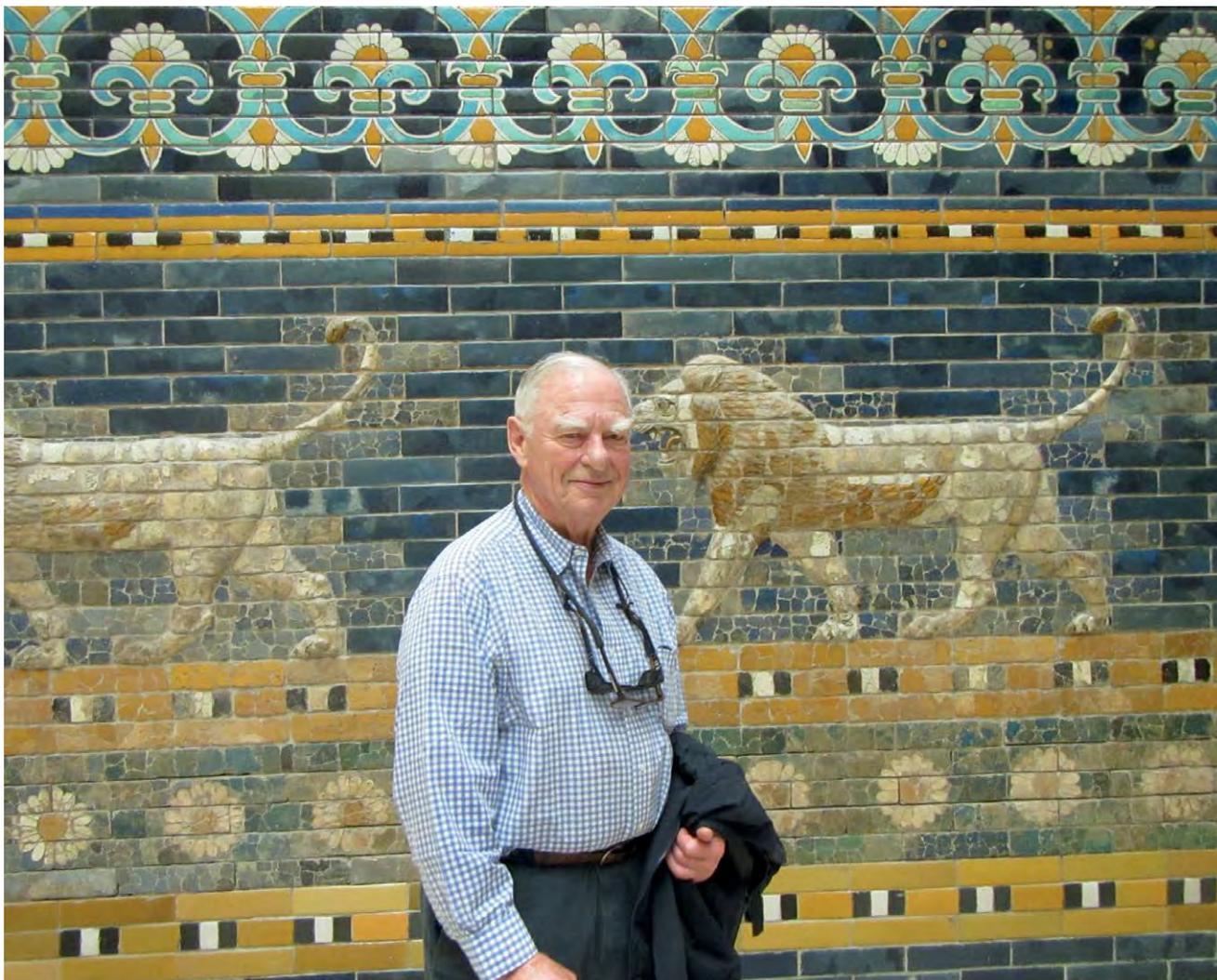
Mr. Moskowitz earned a Bachelor of Science degree from Union College in Schenectady, New York, and a Juris Doctor degree from Case Western Reserve University School of Law in Cleveland, Ohio. He is a member of the New York, District of Columbia, and Iowa bars. He serves on Wells Fargo's Management Committee and is a member of the Board of Directors of the Public Affairs Council.



David L. Moskowitz

IN MEMORIUM

GERRY LENFEST



H.F. "Gerry" Lenfest, founding member and chairman emeritus of the James Madison Council, passed away on August 5, 2018. He was 88.

Gerry's affiliation with the Library of Congress began in April 1990. He was a steadfast supporter of the Library's most significant initiatives including the National Digital Library and the Song of America, as well as the acquisition of the 1507 Waldseemüller map and Lafayette maps collection. Gerry was dedicated to advancing education for today's youth and was a driving force behind the Library's much-admired Junior Fellows Summer Intern program.

He served as chairman of the Council for seven outstanding years from 2007-2014 throughout which the Council grew and flourished. Gerry ran Council meetings with skill and humor, and treated members to a spectacular set of cultural experiences in Philadelphia in 2009 where he was a leading benefactor and statesman of the arts.

Gerry believed in the well-known saying, "Give a man a fish, and you feed him for a day. Teach a man to fish, and you feed him for a lifetime." Through gifts of more than \$1.3 billion to more than 1,100 organizations, Gerry and Marguerite personally and through their Lenfest Foundation have supported causes ranging from the arts to environmental programs to independent journalism. But their highest priority has always been to build self-sufficiency through education.

Gerry's life experiences influenced the fundamental principles that guided his philanthropy. He believed the discipline and structure of Mercersburg Academy in Mercersburg, Pennsylvania, helped him navigate difficult times and provided him with the education and skills to be accepted at Washington and Lee University and Columbia Law School. He also credited his personal and professional growth to his service in the U.S. Navy and his twenty-four years in the Navy Reserve.

After receiving his law degree, Gerry practiced at the New York firm of Davis Polk. In 1965, he and Marguerite moved to Philadelphia when Gerry accepted a position as associate counsel at Walter Annenberg's Triangle Publications. After five years, Gerry became editorial director and publisher of *Seventeen* magazine and

president of the company's cable division. In 1974, Gerry purchased two cable companies from Walter Annenberg—Suburban and Lebanon Valley—with two partners, and launched Lenfest Communications.

By the end of the 1990s, the cable company had more than 1.2 million subscribers and had become the region's largest cable operator. In January 2000, the Lenfest family sold Lenfest Communications to the Comcast Corporation.

In the same year, the Lenfests decided to devote their time and energy to philanthropy. Gerry and Marguerite agreed to dedicate the majority of their wealth to causes connected to their core values and to support institutions and issues they viewed as critical to the future of the region they love. The Lenfests' three adult children also created charitable foundations and continue the Lenfest giving legacy.

Said David McCullough, the author, historian, and fellow Madison Council member: "I think he was one of the most memorable and lovable men I've ever known. A devoted Philadelphian if ever there was one. His love of that city and its history, and his willingness to be not only generous with his philanthropy but to work hard to attain a worthy objective, is something we could all take a lesson from on how to go about life. He was a terrific man."

Gerry Lenfest was born in Jacksonville, Florida, and grew up in Scarsdale, New York, and on a farm north of Lambertville, in Hunterdon County, New Jersey. In addition to Marguerite and his sister, survivors include sons Brook J. Lenfest and H. Chase Lenfest, and daughter Diane Lenfest Myer; and four grandchildren.

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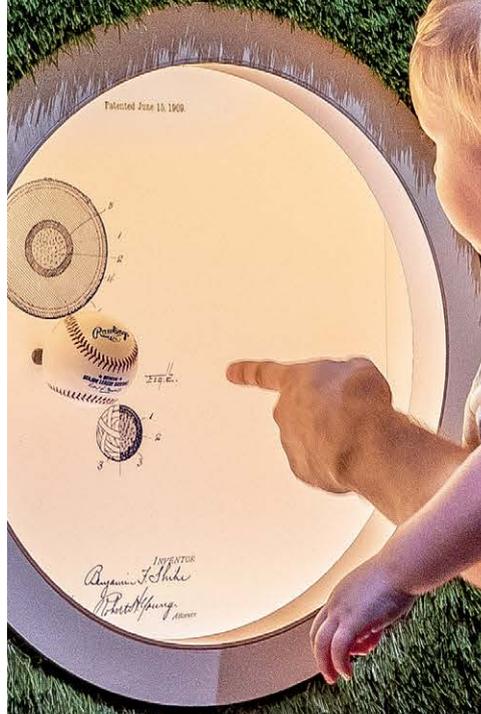
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Baseball, 2018
Today's balls have a center of cork covered with rubber, wool and cotton yarn, and leather. Baseballs used in the major leagues must weigh between 5 and 5 1/4 ounces and be between 9 and 9 1/4 inches around.

Baseball, ca. 1850s (replaza)
"Lemon peel" balls, named for their stinging were popular in the mid-1800s. These balls were often handmade with centers of rubber wrapped in yarn and covered in leather, and sizes could vary.

