



LIBRARY OF
CONGRESS
FEDLINK

Date and Time
#2 Wednesday
August 24, 2016
1:00 pm – 2:00 pm EDT

#3 Wednesday
October 12, 2016
1:00 pm – 2:00 pm EDT

#4 Tuesday
December 6, 2016
1:00 pm – 2:00 pm EST

Place
Dining Room A, 6th Floor
Madison Building
Library of Congress
Washington, DC 20540

Metro/Directions
Orange/Blue Line/Silver
Capitol South

Sponsor
FEDLINK Information
Technology Working Group

Information
Please call
(202) 707-4813
TTY (202) 707-4995
Request ADA
Accommodations
five business days in advance
at ADA@loc.gov.

Registration
This program is FREE, but
[registration](#) is required.
Limited to 35 attendees
onsite but the series will be
available as a webinar.

Cancellations
Please notify FEDLINK at
(202) 707-4848 if you cannot
attend to allow those on the
waiting list an opportunity to
register.

Teach Me Technology 4-Part Series

Series #2 - Usage Report Data Mining

New for libraries, RedLink Library Dashboard makes reviewing usage data more efficient and effective. By automatically aggregating COUNTER-compliant usage data, Library Dashboard streamlines the data harvesting process, saving time and offering greater operational efficiencies. The Dashboard offers fast and powerful analytic and visualization tools that help librarians to quickly understand usage data--where usage is declining, where it is increasing, where are users experiencing turn-aways, and usage by discipline as well as the related costs.

Costs for library resources keep increasing 3-5% annually, and libraries struggle to meet their customers' needs with flat or declining budgets. Many libraries manage their budgets by cancelling and subscribing to different journals in order to minimize costs. These decisions are often based upon usage data, a desire to streamline particular subjects, or simply cancelling the most expensive titles. Consequently, librarians are spending more time seeking ways to relieve this financial pressure, but this analysis of usage data takes time, training, and resources. Analytics is what RedLink does--it doesn't also publish or license content, and it's publisher-agnostic. Through RedLink Library Dashboard, we aim to provide librarians with insights that more boldly empower their e-collection and budget management decision-making.

About RedLink

Based in Santa Clara, RedLink is a business analytics company that helps to improve communications and collaborations between libraries and publishers. Its signature service, RedLink Network, is a free service that helps libraries to broadcast access updates, such as IP changes, Shibboleth updates, and link resolver edits, to their publishers to help to ensure for reliable IP-authenticated access to licensed content. Library Dashboard and Publisher Dashboard help libraries and publishers, respectively, to better understand usage and evolving content needs.

Presenter: Jill Konieczko - Library Relations Director for RedLink

Jill is the Library Relations Director for RedLink, a Silicon Valley start-up that helps publishers and librarians collaborate and optimize usage data for greater insights and intel. Prior to joining RedLink in February 2016, she held similar positions at Elsevier, ProQuest, Dialog, and LexisNexis. Her library experience includes library management and reference librarian positions at U.S. News & World Report, the U.S. National Oceanic & Atmospheric Administration's Coastal Services Center, and the U.S. Environmental Protection Agency. A proud member of SLA since library school (20+ years!), Jill has served in different SLA leadership roles, including LMD Chair, currently, Maryland Chapter Director, and she has published in several SLA chapter and division publications as well as Information Today, KM World, and Information Management.

A native of Pittsburgh, Jill holds an MLS from the University of Pittsburgh, and an undergrad in international politics from Penn State. Librarianship is more than a profession and passion—it's a family business as Jill's husband, David, and sister, Amanda Mottorn, are also librarians! Jill lives in Cheverly, Maryland with her husband, a library manager at Venable LLP, their soccer-loving son and librarian-in-training, Caleb, and a menagerie that includes two cats and a dog.

Coming Soon!!

Series #3-DigitalGov Open Opportunities ~ Lisa Nelson
October 12, 2016

Series #4-UX at the OPM Innovation Lab ~ Sydney Smith-Heimbrock
December 6, 2016